

Photo competition January - March 2021



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Photographed
Designed

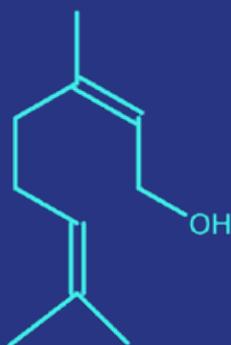
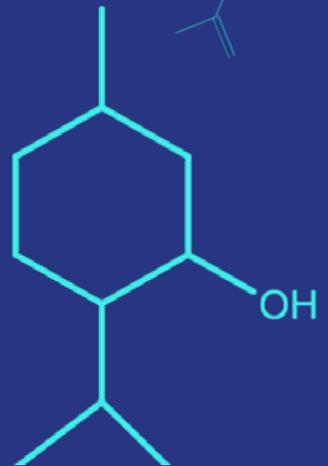
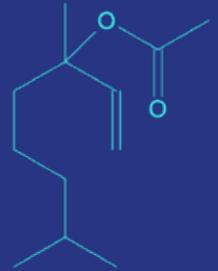
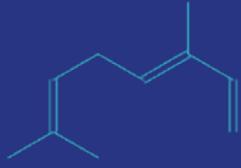


ARTHES

Association for Professional Aromatherapy and Care Switzerland

For good and expressive pictures.

In education, magazines or more.



Motto of the year: „Essential oils - Pure chemistry

Every year ARTHES launches a photo competition with a chosen theme.

The aim is to promote meaningful and correct pictures about essential oils and hydrolates. Since professionalism starts with pictures: In magazines, on the internet site and in the education. This year the focus will be on the chemistry of essential oils.

Anyone living in Europe or Australia can participate.

Creativity and the knowledge of the chemistry of essential oils is required. Clearly visible on the picture should be:

- It is about **essential oils*** (neutral, no company specific labelling)
- The **chemistry** (correct structural formulas)
- And **one of the categories** (see further down)
- Powerful pictures, which are correct in all aspects (described on page 6)

*For clarification: Even if the talk is about essential oils, essences (agricultural oils), extracts, absolutes or CO₂-extracts are also meant.

Each participant can upload a maximum of 3 pictures in the two categories.

1st category: plants or sense of smell

Essential oils are presented in consens with one of the following variants:

- a plant, from which essential oils are produced
- or with the sense of smell / nose / smell / anatomy

For example would be: a plant, an essential oil bottle and a structure formulas

2nd category: laboratory, care, medicine, science

Essential oils are presented with one of the following consens:

- In the laboratory (with beakers and other measuring devices)
- In care (note: no people identifiable)
- In science (with books, worksheets)

How is it possible to present chemistry in connection with science? We are looking forward to your creativity!

Our highly qualified jury

Our renowned jury will select 3 winners per category and one of them will be the winner.



Dr. Joy Bowles

She is the well-known author of the text book “The Chemistry of Aromatherapeutic Oils” and an entry-level book, “Dr. Joy’s Aromatherapy”. Internationally known for making the science behind aromatherapy accessible, she runs a monthly Aromatherapy Journal Club for everyone interested in aromatherapy research. Visit <https://www.ejoybowles.com> for her books and courses.

Eliane Zimmermann

Lecturer and author of several books on aromatherapy. In her course “Friendly Molecules” she brings the wonderful world of chemistry closer to everyone and has been helping people understand what is in essential oils for years.

<https://www.aromapraxis.de> or visit the current e-learning course: <https://e-learning.sela.info/catalog/info/id:160>



Antje Zimmermann

The specialist nurse for oncology and palliative medicine developed the “molecule game” in her training “Aromatherapy & Care”. A learning medium to better bring the biochemistry of essential oils into our heads.

<https://www.aroma-duft-coaching.de>



Anita Voser

As a passionate photographer she loves to play with colours. Photography is like writing with light, like making music with colour tones, like painting with time and seeing with love. “When I look at a picture, I listen to my feeling, what triggers it in me, what does the photographer want to express with it”.

<https://www.my-photoworld.ch>



The prices

In each category it is possible to win the following prizes:

1st prize: Book: Aromatherapie für Pflege- und Heilberufe

Eliane Zimmermann

Language: German

2nd prize: Book: The Chemistry of Aromatherapeutic Oils, 3rd Edition

Dr. Joy Bowles

Language: English

3. Prize: Das Molekül-Spiel, Antje Zimmermann

Language: German

Exhibition and announcement at the first general meeting

At the ARTHES general meeting on 29 May 2021 some of the pictures will be exhibited.

A digital form in the form of a brochure is planned. The participants of the photo competition will receive it free of charge, further editions can be ordered at a cost price.

The winners will be announced at the ARTHES general meeting and the prizes will be sent to them the following week.



Registration and participation in the photo competition

<https://www.foto.arthes.ch>

Here you can find the photo competition.

Conditions of participation

please read yourself through (see page 6)

Upload

Fill in the form on the website, the data are important to contact the winners. Upload the photo and write a short text about the picture with a summarise: What is the picture about, is there a story behind the graphic?

It may take a moment for your picture to be unlocked. Please check whether you have received a confirmation (possibly in the spam folder).



Your vote counts!

You are welcome to judge other pictures and give away “likes”. Only the pictures with the most “Likes” will be placed by the jury and until **31 March 2021 it is possible to upload pictures and award your vote.**

Jury evaluation in April 2021

From 1 April 2021, uploading will no longer be possible; the jury will now select the winners.

Announcement of the winners in May 2021

On 29 May 2021 at the ARTHES General Assembly incl. symposium in the afternoon.

The motto of the 2022 photo competition will also be published.



It must be clearly evident:



1. It is about essential oils



2. The structural formulas are right



3. Botany as well (depending on category & picture motif)

Conditions of participation

Please read these conditions of entry carefully:

Participation in the ARTHES Photo Competition 2021 is open to all persons residing in Europe or Australia. Excluded are ARTHES board members, sponsors and the jury members.

Submission and photo format

All types of pictures are permitted: Painted, computer designed or photographed.

Pictures can only be submitted online via the ARTHES website.

Participants can upload a maximum of 3 pictures per category.

Each picture may only be submitted once to an ARTHES photo competition.

Pixel density of minimum Dpi 300

No person may be recognisable as a whole (privacy reasons).

Image criteria

The chemical structural formulas shown must be present in essential oils, CO₂ - extracts or essences. No illustration of alkaloids, bitter substances, etc. If CO₂ extracts are illustrated, please mention them specifically.

If plants are shown: It must be plants/parts which are processed into essential oils. The effect of the chemical formula must be present in the plant or in the end product.

For example, do not photograph lavender and at the same time depict phenolic compounds: the expression of the image must reflect the chemical formula. An example would be the representation of cinnamic aldehyde and a calming expression.

Copyright and rights of use

The rights to the submitted pictures must be held by the photographer/ painter/ designer. By participating in the competition, participants affirm that they are the sole authors of the pictures and that the pictures are free of rights of third parties. The participants are liable for all damages caused by the violation of copyrights and rights of use or by the lack of any authorisations. The prize-winning pictures and the pictures of the finalists are available to ARTHES free of charge for all activities disposal. These rights of use include in particular the publication of the images on the Internet, for book productions, exhibitions, reporting on the competition and advertising activities. ARTHES may also transfer these rights of use to third parties.

Final provisions

Images that do not meet the conditions of participation will be excluded. In case of doubt the jury will decide. By participating in the competition, the conditions of participation are accepted under exclusion of legal recourse. The decisions of the jury are not contestable. No correspondence will be entered into.



ARTHES

**For the future of professionally applied
Aromatherapy and - care in Switzerland.**

We look forward to your participation!

Contact us without obligation if you are interested or register via the ARTHES website. We are looking forward to meeting you!

E-Mail: info@arthes.ch

Phone number: 031 972 48 40

Website: www.arthes.ch

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